



BIZKARTS



SUPERE

SUPERE

BRAND GUIDELINES





BIZKARTS

SUPERE

LOGO SIZE VARIATIONS

"E" Height

40px min width



20px min width



All instances of our logo must adhere to the padding guidelines illustrated to the left. This ensures the logo remains visually balanced and avoids appearing overly cramped in any application.

GOOD PRACTICE

SUPERE



SUPERE



SUPERE



SUPERE



Our logo should always be applied in a way that ensures sufficient contrast for clear and effective legibility.

The single-colour white and dark variants are ideal for use on light and dark backgrounds, respectively.

For backgrounds with varying light and dark elements, such as images or videos, the full-colour logo is the preferred choice. If legibility remains an issue, consider adjusting the background itself—lightening or darkening it as needed—to achieve better contrast and ensure the logo stands out prominently.



BIZKARTS

SUPERE

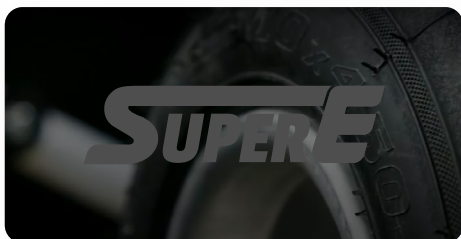
BAD PRACTICE

SUPERE

Don't Stretch the logo vertically

SUPERE

Don't Stretch the logo horizontally



Don't use low-contrast colours with backgrounds to ensure clarity and readability.

SUPERE

Don't edit the logo

SUPERE

Don't outline the logo

SUPERE

Don't use any colours outside of our brand colours

SUPERE

Don't use any drop shadows



BIZKARTS

SUPER E



Super E Icons:

The Super E icon set is designed for use on dark backgrounds, enhancing the effect of neon colours and gradients to evoke an arcade-inspired atmosphere.

This branding should be used alongside the core Bizkarts brand guidelines as a sub-brand, establishing a distinctive identity that sets it apart from the primary brand.



ARROWS:



Energy Storage Arrow

These arrows are designed to show a charge state from low to full. As an actual arrow these can be used together as show on the left, as singular elements or couples with the “Arrow energy bar”.



Arrow energy bar

This is to be used across a layout in it's full width. This uses the white arrow asset at the bottom of the page which is layered on top of itself with the neon colour background.





SUPER E COLOURS AND GRADIENTS:

SUPER E DARK

#4677C4

R 70	C 000
G 119	M 000
B 196	Y 000
	K 000

SUPER E LIGHT

#60CCF5

R 96	C 000
G 204	M 000
B 245	Y 000
	K 000

SUPER E GRADIENT

NEON RED

#FF0000

R 255	C 000
G 0	M 000
B 0	Y 000
	K 000

NEON MID

#9C2EEB

R 156	C 000
G 46	M 000
B 235	Y 000
	K 000

NEON GRADIENT

NEON MESH GRADIENT

